Index

Aberhart, William, 190–91, 192, 265
Aboriginal art: political consciousness of, 20–21, 317–18; and The Spirit of Haida Gwaii (Reid), (20, 334, 335, 336–37, 339–40; and storytelling, 20, 318–29; synergy with non-Aboriginals, 329–34, 338, 340–42. See also Cardinal-Schubert, Joane; Morrisseau, Norval; Reid, Bill; Shillinglaw, Heather; Yuxweluptun, Lawrence Paul
Abrioux, Dominique, 201
access to information, 21–22, 370–73
Adams, Bryan, 360
Adler, Charles: analysis of, 311–12; methods of, 304–8; political guests of, 308–11; popularity of, 19, 295–96, 297; on Senate, 306; targets of his attacks, 19, 302–3
Afghanistan war, 219–23, 227, 228–29
Akin, David, 97
Alberta Growth Summit, 203
Alberta Surface Rights Federation, 268
Alberta Treasury Branch, 192–93
Allen, Bruce, 360
Alpac mill, 267
Alward, David, 352
Androgyny (Morrisseau), 324
Anglin, Joe, 270
Ansolabehere, Stephen, 173
Arcade Fire, 364
Archibald, Jo-ann, 319, 320
Athabasca University: and plagiarism by Ralph Klein, 201
Atkinson, Michael, 296
Atkinson, Peter, 222–23
attack ads: analysis of, 158–63, 178–83; in Canadian elections, 12–13, 76, 153, 156, 163–65; Canadian websites for, 14, 175–78; effectiveness of, 12–13, 134–36, 164–65; on Facebook, 182–83; on Internet during US elections, 174–75; against Michael Ignatieff, 12–13, 131, 133, 134, 135, 162, 163, 176–77, 179, 252–53; and music, 352–53; and NDP, 132, 135, 175; news media view of, 131, 135, 159, 164, 166; and permanent campaign, 14, 183–84; in pre-writ period, 12, 71, 129–34; positive effect of, 13–14, 161–62, 173; public view of, 23, 130, 133, 159; against Stéphane Dion, 130–31, 164–65, 169, 173; against Stephen Harper, 130, 135–36, 154, 156, 164, 177, 353; on social media, 154, 182–83, 185; techniques of, 172–73
Baran, Yaroalav, 154
Barbier, Christophe, 40
Barney, Darin, 171
Barrie, Doreen, 203
Barton, Rosemary, 97
Basen, Ira, 176
Bear’s Delight (Shillinglaw), 327
The Beaver: Canada’s History Magazine, 234–35
Bechtold, Lisa, 269
Beck, Glenn, 300
Bell Canada Enterprises (BCE), 116
Bell Globemedia, 116
Bennett, Lance, 15
Bentivegna, Sarah, 172
Berton, Pierre, 301
bilingualism, 286–87
Bill C-24, 129, 140–44, 154
Binamé, Charles, 286
biography: and access to information, 372–73; dictionaries of, 236–37, 242; “extraordinary Canadians” series, 249–51; heroic tradition of, 237–40; historical progress of, 16–17; and national history, 233–36; private becomes public in, 243–48; as reflection of when they were written, 240–41, 244, 248; for understanding Canadian identity, 249–53; and understanding human condition, 241–42, 248
BlackBerry, 11, 97, 121–24
Bleich, Mark, 96, 98–99, 125
Bloc Québécois, 79, 101, 139, 175
blogs/bloggers: in Canadian elections, 92, 123; and closed-loop networks, 9, 63; commercialization of, 65–66; connection with traditional media, 31, 66–67; effect on politics, 55–57; influence of, 8–9, 64–66; profile of readers of, 8–9, 57–61; reasons

Index 383
for reading, 61–64; and social media, 66; techniques of, 180
Blue Rodeo, 359
Blumenthal, Sidney, 183
Bon Cop, Bad Cop (Canuel), 286–87, 291
Bono, 352
Bouchard, Charles, 225, 229
Bouchard, Lucien, 86
Boutilier, Guy, 211n63
Brader, Ted, 156–57, 165
Brainard, Curtis, 37
Brennan, Brian, 191–92
Brewster, Murray, 228
Broken Social Scene, 364
Brooks, Stephen, 179
Bryden, Joan, 89, 90
Buell, Emmett, 173
Bush, George W., 88, 174
Bush, Vannevar, 33
by-elections: Conservatives’ use of, 139
Byrne, Leah, 224–25
Cajete, Gregory, 320
Calgary Power, 270
Campbell, Kim, 86
Canada West Foundation, 261–62
Canadian Forces operational security: in
Canadian Press, 111
Canadians Against Proroguing Parliament (CPP), 153
Canuel, Éric, 287
CanWest Global, 109, 116, 120
Cappella, Joseph, 8
Cardinal, Mike, 200
Cardinal-Schubert, Joane, 325–27, 328–29
CBC/Radio-Canada; and BlackBerry, 121–22; coverage of 1997 election, 115; criticism of, 195, 303; cuts to, 111, 114–15, 120–21; dominance of, 30; and “greatest Canadian” contest, 233–34
censorship, 214, 216–18, 220–21, 224–26, 227
Ce qu’il faut pour vivre (Pilon), 287–88, 292
Chadwick, Andrew, 174, 185
Champlain, Samuel de, 252–53
Charlottetown Accord, 46
Charon, Jean-Marie, 38
Cheque Republic website, 169, 177–78, 179, 180, 182–83
Chrétien, Jean, 86, 112–13, 152, 161, 301, 350
Christian, William, 247
citizens. See public/public opinion
Citizens for Responsible Development, 266
Clarkson, Stephen, 180
Clement, Tony, 99
Clinton, Bill, 299, 350
Clinton, Hilary, 56
coil mining, 270–71
Cockburn, Bruce, 358
Colbert, Stephen, 376
Coletto, David, 142
Collister, Ron, 301
communications strategy/strategists: and
BlackBerry, 122–23, 124; of Canadian Forces in Afghanistan, 218–23; of Canadian Forces in Gulf War, 214–16; of Canadian Forces in Libya, 224–26; effect of, on politics, 13; of Getty government, 198; of Klein government, 199–200, 204–6, 207, 266, 276n19; of Lougheed government, 194; as news media sources, 120; and Progressive Conservatives (Alberta), 15; and Social Credit, 191, 206, 265
Conference on Alberta’s Future, 263
Conservative Party: advertising by, 158, 159, 160, 163–65; attack websites of, 175–77, 179–180, 182; attacks on Michael Ignatieff, 12–13, 76, 133, 134, 161, 162, 176–77; attacking Paul Martin, 130, 175; attacking Stéphane Dion, 130–32, 163, 169, 176; and Facebook, 98, 100; fundraising of, 142–144, 154–55; and permanent campaign, 12, 129, 137–44; and 2011 election campaign, 79, 80, 91, 126, 364; and 2011 election results, 71–72, 93, 94; use of attack ad in 1935, 172; use of attack ads for passing legislation, 133–34
Cook, Matt, 304
Cooper, Anderson, 67
Co-operative Commonwealth Federation (CCF), 207n1
copyright laws, 361–63
Corus Entertainment, 297, 300, 301
Cox, Anna Marie, 67
Coyne, Andrew, 88, 97, 180
Creighton, Donald, 235, 239–42, 251
Index 385

CTV, 116
CTV Newsnet, 116, 120–21
ctvglobemedia, 116
Cunningham, Stanley, 156, 173
Cutler, Fred, 94

Dahlgren, Peter, 2
“Daisy” ad, 160–61
Davies, Dwight, 27
Davis, Richard, 180
Day, Stockwell, 86
Decore, Laurence, 199
Delacourt, Susan, 97
democracy: and Canadian Forces operational security, 15–16, 227–29; and e-democracy, 170, 171–72, 183, 185; and land use protest groups, 273–74; and United Farmers of Alberta, 264–65
Dewdney, Selwyn, 324
Dictionary of Canadian Biography, 242
Diefenbaker, John, 243
digital media: and attitude toward news, 2, 4, 5–6, 37; and closed-loop networks, 52; and politics, 4–5, 53, 83; and revolution, 370; and young people, 33–34. See also Internet; social media
DiManno, Rosie, 214
Dion, Celine, 356
Dion, Stéphane, 130–32, 163, 164–65, 169, 176, 181
direct voter contact, 138–139
Douglas, Tommy, 234
Duceppe, Gilles, 76, 79, 87, 100

Eckankar, 321–23
e-democracy, 170, 171–72, 183, 185
Elzinga, Peter, 198
English, John, 246–47
English Canada, 18–19, 281–82, 284–90, 290–94
environmental conservation, 262–64
Epcor, 270
Epp, Roger, 194
Espey, Jennifer, 92, 94, 95
Facebook, 66, 98, 100–101, 153, 182–83
Falardeau, Pierre, 284–85
Fantino, Julian, 126, 139
Fife, Robert, 88
First Nations, 287–288. See also Aboriginal art
Fischer, David Hackett, 252–53

Flanagan, Greg, 202
Flanagan, Tom, 182, 184
Foot, Kristen, 184
Fournier, Patrick, 94
freebie culture, 33, 34, 37
Frith, Simon, 357
fundraising, 129, 140–44, 154–55
Gardiner, Jimmy, 234
Gardner, Francis, 272
Geer, John, 149, 161–62, 173
Gerry, Don, 196–98, 202, 207, 260
Globe and Mail, 114, 120, 216
Goldenberg, Eddie, 140
Goldwater, Barry, 160–61
Gomery Commission, 158–59
Gore, Al, 88
La grande séduction (Pouliot), 289–90, 293–94
Grant, Alison, 247
Grant, George, 247
Graves, Frank, 94
Green, Lowell, 302
Green Party, 79, 85, 100, 161, 175
Greey, Mary, 247
Gregg, Allan, 90
Grenier, Line, 354
Guergis, Helena, 80
The Guess Who, 358
Gunster, Shane, 307, 311
Gurney, Matt, 304
Gwyn, Richard, 251–52

Hallin, Daniel, 15
Hamilton, Nigel, 236
Harper, Stephen: and Charles Adler, 308–10; as focus of attack ads, 130, 135–36, 154, 156, 164, 177, 353; as focus of Conservative ads, 12, 163; and music, 349–51, 364; rise to power of, 71–72; and 2008 election campaign, 151, 359; and 2011 election campaign, 75, 76, 77, 78, 87, 99, 100. See also Conservative Party; Harper government
Harper government: and access to information, 371–73; and Bill C-24, 144, 152; and control of communications, 120; and copyright laws, 361–63; and cuts to arts funding, 350–51, 363–64
Harris, Mike, 153
Hébert, Chantal, 88, 180
Henault, Ray, 217–18
Herle, David, 92–93, 94, 95
Hesketh, Bob, 193
Higgins, Christine, 304
Hill, Tom, 317
Hindman, Matthew, 59
Hobson, Sharon, 221
Hoeppner, Candice, 133
Holtz-Bacha, Christina, 174
Houston, Stan, 211n62
Huard, Patrick, 287
Huckabee, Mike, 56
Huffington, Arianna, 169
Huffington Post, 65, 67
Ignatieff, George, 247
Ignatieff, Michael: and Charles Adler, 306, 309, 310–11; and coalition with NDP, 73; focus of attack ads, 12–13, 131, 133, 134, 135, 162, 163, 176–77, 179, 352–53; as Opposition leader, 109, 133, 134; and 2011 election campaign, 75, 76, 77, 78, 87–88, 99, 100, 126
Ignatieff Me! website, 170, 176–77, 179, 180, 182–83
I Have a Vision That Some Day All Indigenous People Will Have Freedom and Self-Government (Yuxweluptun), 325, 326
image making: of Alberta dynasties, 189–90; for Conservatives under Lougheed, 194–96, 206–7; and Ed Stelmach, 206; and Ralph Klein, 203–4, 206, 207; for Social Credit, 190–92, 206, 207. See also communication strategy/strategists
immigrant Canadians, 283
Internet: and alternative party websites, 153–54; attack ads during US elections, 174–75; and Canada Election Act, 181–82; Canadian attack sites on, 14, 170, 175–83; impact on journalism, 119, 123, 374; and media ghettos, 51–52; as medium of protest, 271, 361, 363; newspapers and, 5–6, 35–37, 38, 374–75; and opinion polling, 90, 91; and permanent campaign, 14, 184; and sense of connectedness, 7–8, 11, 22, 375; and talk radio, 297; and 2011 federal election, 364; used by Canadian political parties, 170–72. See also blogs/bloggers
Inuit, 287–88
Iraq war, 219
Iyengar, Shanto, 173
Jackson, David J., 356–57; 359
Jamieson, Kathleen Hall, 8, 85–86, 157
Jansen, Harold J., 182, 184
Janzen, Jay, 219–20, 221
Jean, Michéalle, 324
Jones, Alex S., 29
Journal de Montréal, 30
journalism: commoditization of, 46; impact of BlackBerry on, 11, 121–24; impact of convergence on, 117–20, 121; impact of Internet on, 119, 123, 374; who will pay for, 37–39. See also news media; newspapers
Jurkowski, David, 217
Kaid, Lynda, 172, 174, 180
Keddy, Gerald, 177
Keilor, Elaine, 353
Kemmis, Daniel, 274
Kent Commission, 41–42
Kernaghan, Kenneth, 171
Kerry, John, 145, 174, 184
King, Mackenzie, 172, 243–45
Kiss, Simon, 191, 194, 195, 200, 276n19
Klees, Stan, 360
Klein, Ralph, 153, 198–205, 207, 260, 268, 276n19
Klotz, Robert, 174
Konrad, George, 278n42
Koring, Paul, 226
Kosovo air war, 216–18, 224
Kozlowska, Tamara, 196
Kozolanka, Kirsten, 153
Krautheivil, Andre, 226
Krauthammer, Charles, 55
Kyoto agreement, 204–5
Lady Chatterley’s Lover (Lawrence), 242–43
Lament for a Nation (Grant), 247
Lampe, Cliff, 8
land-use conflict groups, 18, 266–74, 278n42
Lang, Michelle, 228
Laporte, Pierre, 250, 291
Lawson, Tom, 213
Layton, Jack: and Charles Adler, 310; and 2008 election campaign, 165; and 2011 election campaign, 73, 74, 75, 76, 77, 78, 87, 100
leaders’ debates: importance of, 85–86, 88, 103–104; setting up of, 84–85; suggested reforms for, 89; in 2011 federal election, 76, 87–89, 104
leaders' tours: in 1997 election, 115, 116; permanent readiness for, 138; in 2011 federal election, 75, 77–81, 82–83, 103
Leclerc, Félix, 358
Legault, Suzanne, 371
Lertzman, David, 335
The Lesson (Cardinal-Schubert), 328–29
LeSueur, William Dawson, 238–39
Létourneau, Jocelyn, 290–91, 293
Lévesque, Raymond, 358
Lévesque, René, 250–51
Levin, Murray, 305
Lewis, John L., 239
Liberal Party: in attack ads, 132, 133, 175–77; attack websites of, 175, 176, 177–78, 179–81, 182; attempt to force 2009 election, 109, 110; and Bill C-32, 362; fundraising of, 142–44, 155; and media convergence, 116; near coalition of with NDP, 73, 75, 79, 132, 134, 151, 162; non-attack websites of, 179, 181; and permanent campaign, 138; and political advertising, 135–36, 158–59, 160, 163–65; and talk radio, 306; and 2011 election, 72–73, 79, 87–88; use of attack ads, 12, 130, 135–36, 156, 161, 175, 177–78; use of social media by, 100, 154
Liberal Party (Alberta), 192, 198, 199, 205
Libya mission, 213–14, 223–26, 229
Limbaugh, Rush, 300
Lisac, Mark, 197
Little Savage (Shillinglaw), 328, 330–31
Livingstone Group, 266, 271–72
long-form census, 371
Losing the News: The Future of the News That Feeds Democracy (Jones), 29
Loughheed, Peter: as critic, 205, 262; image of, 206–7; in Opposition, 190; as premier, 153, 194–96, 270
Ludwig, Wiebo, 276n21
Ma, Yo-Yo, 349, 350
MacKay, Peter, 223
Mackenzie, William Lyon, 238–39
Macqueen, Ken, 300
Mair, Rafe, 300–301
Mann, Thomas, 11
Manning, Ernest, 191–93
Manning, Preston, 262–63
Mansbridge, Peter, 303
Mark, David, 172, 174
Marleau, Robert, 372–73
Martin, Don, 276n19
Martin, Paul, 130, 152, 352
May, Elizabeth, 79, 85, 98
McLuhan, Marshall, 35
Meech Lake Accord, 283, 359
Meisel, John, 152
Melnyk, George, 334
Ménard, Sylvain, 224
Menzies, David, 304
Mercer, Rick, 101, 376
Milner, Henry, 31
minority government, 136–38, 150–51
Mitchell, Joni, 357
Moore, James, 99
Morang, George, 238–39
Morin, Robert. See Le Nèg'
Morrisseau, Norval, 320–24
Morrisey, Ed, 56
Morton, W. L., 265
Moss, Peter, 304
multiculturalism, 306–7, 364
Murphy, Michael, 331–32
music: and Canadian national identity, 21, 353–56; as political issue, 359–64, 365; and political messages, 21, 356–59, 364–65; and politicians, 349–51, 352, 364; use of, in politics, 352–53, 364
National Post, 30, 114, 120
NDP: and advertising, 158, 160, 163–65; in attack ads, 132; and Bill C-32, 362; fundraising of, 142–44, 155; near coalition of with Liberal Party, 73, 75, 79, 132, 134, 151, 162; non-attack websites of, 179; and 2011 election, 73–74, 77, 79, 100, 126; use of attack ads by, 135, 175; use of third-party surrogates by, 145–146
Needham, Ed, 301–2
Le Nèg' (Morin), 288–89, 293
negative ads. See attack ads
Nelles, H. V., 251
Newman, Peter C., 243
news media: and Afghanistan war, 219–23, 228–29; blog readers' view of, 61–64; and by-election analysis, 139; and Canadian Forces, 16, 214, 226–29; converging with blogosphere, 31, 66–67; correcting
Index 387
misinformation, 150–51; coverage of leaders tour, 77, 79–81, 82–83, 103; craving for elections, 109, 110; creating public ghettos, 7–8, 9, 51–52, 299; crises faced by, 1–2, 3, 5–6, 22, 31–32, 33, 34, 109–10, 113, 373–75; and dangers of public disengagement, 11, 104–5; emphasis on personality and conflict-driven coverage, 6–7, 23, 46–48, 50–52; and Gulf War, 214–16; impact of BlackBerry on, 11, 121–24; importance of, 5–6, 30–31, 298, 299; and Kosovo air war, 216–18; loss of expert war reporters, 229–30; media convergence and its effects, 116–21; need for innovation by, 39–41, 374–75; and Progressive Conservatives (Alberta), 15, 195, 199–200; recent troubles of, 3, 29–30, 41–42; and reduction in political coverage, 10–11, 111–12, 120, 121; and relationship with public, 48, 89, 104; treatment of elections as sporting events, 92–93, 102–3; and 2011 federal election, 74, 75, 80, 81–83, 105n7, 126–27, 151–52; use of opinion polls by, 90–92, 103; view of attack ads, 131, 135, 159, 164, 166

newspapers: and advertising revenue, 35–36; aging demographic of, 5, 298; blog readers’ use of, 64; and digital media, 5, 6, 37; financial crisis of, 5, 31–32, 33, 34; free, 33, 34; importance of, 5–6, 30–31, 298, 299; need for innovation in, 39–41, 374–75; online, 5–6, 35–37, 38, 374–75; recent troubles of, 3, 29–30, 41–42; and reduction in political coverage, 10–11, 111–12, 120, 121; and theory of media disengagement, 7

Newspapers Canada, 371–72
news services, 111–12
Newsworld TV channel, 115, 120–21
Nicolson, James, 242
Nikiforuk, Andrew, 205
1980 referendum, 282, 283
1988 federal election, 369
Nova Tel, 198

Obama, Barack, 56, 169, 175, 350, 352
Oberg, Lyle, 201
obscenity laws, 242–43
Observations of the Astral World (Morrisseau), 321–23
October Crisis, 250, 283, 284
Octobre (Falardeau), 284, 291, 292
oil production: and Alberta politics, 189, 195–96, 197, 202, 265; royalties from, 262, 268
Oliver, Craig, 88
O’Malley, Kady, 97
The Onion, 376
Ornstein, Norman, 11
O’Shaughnessy, Nicholas, 157
Pariser, Eli, 8
Parkland Institute, 201
Parliament, 152
Peace River Environmental Society, 266
Pearson, Lester, 150, 152, 246–48
Pekisko Group, 266, 271–72
permanent campaign: and attack websites, 14, 183–84; development of, 22–23, 149–55, 166; facets of, 4, 11–12, 136–44; future of, 144–46
Persian Gulf War, 214–16, 217
Picard, Robert, 39, 40, 41
pig farming, 269
Pilon, Benoît. See Ce qu’il faut pour vivre
Pirate Party of Canada, 362
Pistole, John, 56
Poliquin, Daniel, 250–51
political advertising: and agencies, 152; in Alberta, 194; by Conservative Party, 158, 159, 160, 163–65; on Internet, 174–75; justifications for, 156–57; by Liberal Party, 135–36, 158–59, 160, 163–65; by NDP, 158, 160, 163–65; prevalence of, 155–56, 185. See also attack ads
Pollock, Jack, 324
Popkin, Samuel, 156
populism, 265
Post-Broadcast Democracy (Prior), 3
The Prairie Giant: The Tommy Douglas Story (TV program), 234
Predy, Gerry, 211n62
Prentice, Jim, 361
La Presse, 30
pre-writ advertising, 129–36, 145–46, 158, 160, 183–84
Prior, Marcus, 3, 8
Progressive Conservatives (Alberta): control of politics, 3, 15; defeat of Social Credit, 190; under Don Getty, 196–98, 207; and land-use conflict, 267–73, 277n30; under Peter Lougheed, 194–96, 206–7; under Ralph Klein, 198–205, 207

public funding of political parties, 12, 129, 140–44

public/public opinion: and Aboriginal art, 332–33, 338, 340–41; and attack ads, 23, 130, 133, 159; and disengagement from social discourse, 4–5, 7, 13, 104–5, 375, 376; and distaste for politics, 23, 49–50, 74–75, 94, 110, 113–14, 126, 127; and frustration with non-stop political crises, 2, 49–50, 112; and policy issues, 49–50; and politics of Albertans, 17–18, 203–4, 259–61, 262; and rejection of 2009 election, 110; relationship with news media, 48, 80–82, 110, 297, 298–99; shaping of, 48–49; and shrinking of public space, 22–23; and talk radio, 298

public relations, 152–53. See also communications strategy/strategists

Québec, 21, 73–74, 77, 290–94, 354, 358

Québec cinema: in 2009 University of Calgary class, 18, 284–90; relationship of to English Canada, 18–19, 290–94; as teaching tool, 281–83

15 février 1839 (Falardeau), 284–85, 291–92

racism, 288–89

radio, 10–11, 121, 297, 298–99, 360–61. See also talk radio

Rae, Bob, 350

Redford, Alison, 206

Reguly, Eric, 224

Reid, Bill, 20, 334–35, 339–40

Reid, Harry, 57

religion, 190–91, 192, 206

Remember the Titans (Yakin), 286

Renegade in Power (Newman), 243

residential schools, 236, 328–29

Richardson, Bill, 57

Riel, Louis, 235

Rivard, Michel, 101

The Rocket (Binamé), 285–86

Rogers Inc., 116

Rosen, Jay, 102

Round Hill-Dodds Agricultural Protective Association, 271

Royal Commission on Newspapers, 41–42

Rush the Vote program, 365

Russell, Peter, 150

Rutherford, Dave, 301

Ryerson, Egerton, 237–38

satire, 375–76

Saul, John Ralston, 249, 251, 318, 319

Saurette, Paul, 307, 311

The Savage War (Brewster), 228

Schneider, Steven M., 184

Schwartz, Tony, 157

Sears, Bill, 271, 273

Sears, Robin, 76

Shedden, Jim, 353

Sherritt International, 270–71


Sigelman, Lee, 173

Sindlinger, Tom, 194–95

Sirocco, Stuart, 94

Smith, Goldwin, 252

Smith, Guy, 200

Social Credit, 190–94, 206, 265

social media: and attack ads, 154, 182–83, 185; in competition with blogs, 66; future of, 104, 376–77; journalists’ use of, 11, 121–24; and land-use conflict (Albert), 271; and news, 5–6, 9, 33; and permanent campaign, 153–54; and politics, 9, 22, 53, 57, 169; and 2008 election, 101, 171–72, 363; and 2011 election, 9, 80, 88, 95–102, 125, 154, 364, 370 “sofa series” ads, 163, 165

Southam News, 111, 114, 120

Southern Foothills Study, 272

Southey, Tabitha, 88–89

The Spirit of Haida Gwaii (Reid), 20, 334, 335, 336–37, 339–40

sponsorship scandal, 56

Squier, Bob, 162

Stacey, C. P., 243–45

Stars, 357

Stelmach, Ed, 205–6, 211n63, 271

StephenHarperSaid.ca, 175

Stewart, Jon, 376

Stolle, Dietland, 94

Straw, Will, 354

Street, John, 359
Strom, Harry, 193–94, 206
Stroud, Natalie Jomini, 299
Sullivan, Andrew, 67
Sun Media, 30
Sun TV, 7, 96–97, 296
sustainable development, 335, 338
Swann, Alex, 92, 94, 95
Taber, Jane, 169
Taft, Kevin, 201–2
Taiwan Sugar Corporation: and land-use conflict (Alberta), 269
talk radio: and Charles Adler, 19, 295–97, 304–12; demographics of, 297, 298, 299; survey of Canadian, 300–302; in US, 299–300
Taras, David, 151, 185
Taylor, Charles, 261
Taylor, J. F., 237
Taylor, Philip, 216
TeamMartinSaid.ca, 175
Testa, Bart, 353
Thompson, John Herd, 236
Tocqueville, Alexis de, 273
Todd, Loretta, 325
Toronto Star, 30, 116, 121, 245, 376
transmission lines: protest against, 269–70, 277n30
Trippi, Joe, 172
Trudeau, Margaret, 246
Trudeau government, 152
Tsirgiotis, Stephanie, 303
Turcotte, André, 89
TV: and Charles Adler, 296; and control of leaders’ debates, 88; and media convergence, 116; and pooled coverage of elections, 115–16; and public affairs, 30, 31; and reduction to political coverage, 111, 114–15, 120–21; replaced by Internet, 375; splitting into smaller entities, 3; and 2011 federal election, 96–97. See also CBC/Radio-Canada
Twitter, 88, 95–100, 125, 154, 169
2004 federal election, 123–24, 130, 156
2008 federal election: advertising in, 184; attack ads in, 130–32, 163–65; media coverage of, 151; and music, 359; use of social networking in, 101, 171–72, 363
2011 federal election: and blackout of results, 99–100; campaign tactics in, 74–77; coverage of negative stories during, 80, 105n7, 126–27; and debates, 76, 87–89, 99, 104; leader’s tour in, 75, 77–81, 82–83, 103; media coverage of, 9–10, 23, 151–52, 376; and polls, 74, 75, 89–92; results of, 71–74, 93, 94; and social media, 9, 80, 88, 95–102, 125, 154, 364, 370
Tyner, John, 55
Tyson, Ian, 262
United Farmers of Alberta, 264–65
University of Alberta: and Ralph Klein, 201
Verner, Joséé, 361
A Very Double Life: The Private World of Mackenzie King (Stacey), 244–45
viral smear, 182–83, 185
Vivone, Rich, 194, 199
Voice of Community and Land (VOCAL), 266, 271
vote mobs, 101, 154
Vredenburg, Harrie, 335
Waite, P. B., 247
Wall, Brad, 153
The War Room, 124
Warby, Meghan, 125
Warren, Peter, 300
Webster, Jack, 301
Wells, Paul, 246
West, Darrell, 159, 173, 174
Wheeler, Winona, 235
White, Andrew, 364
Wild Rose Alliance, 205
Williams, Brian, 67
Winsor, Hugh, 80–81, 93, 95
Wood, Henry Wise, 264
Wright, Donald, 240
Young, Neil, 357, 358
YouTube, 101–2, 363
Yugoslavia, 226
Yuxweluptun, Lawrence Paul, 324–25, 326